

Anthony Valva

Austin, TX - (325)277-8355

AWARDS

American Advertising Awards

2x - 2016-30 Second Commercial
2017-30 Second Commercial
2017-15 Second Station Promotion

YouTube

2018 - Silver Play Button

EDUCATION

Texas Tech - 2011

B.A.- Broadcast Journalism

Specialization in Business/Technical Editing

PROFESSIONAL SKILLS

Adobe Creative Suite	A / V Production
Production Manager	Motion Graphics
Voice-Overs	Storyboarding
Story Research	Overseeing Budgets
Remote Productions	Video Analytics

WORKED WITH/FEATURED BY



EXPERIENCE

Content Producer, 2021-Present

BlendedSense - Austin, TX

- Sourced freelancers and scheduled production shoots
- Organized teams remotely as well as in-studio
- Guided videographers and editors on best story development and sound design concepts through all stages to completion

Producer, 2023

Penny-Arcade - Seattle, WA

- Helped secure funding through crowd-sourcing for second season of Dungeons & Dragons TV show, Acquisitions Inc.

Lead Video Producer, 2020-2021

Spectrum News - Austin, TX

- Collaborated with News Director to produce intro for 7p news
- Storyboarded and managed main stories with reporters
- Supervised After Effects productions

Senior Producer/YouTube Manager, 2017-2020

UndercoverTourist.com - Austin, TX

- Collaborated with Disney/Universal to showcase new attractions
- Determined project budgets and organized shoot schedules
- Sourced freelancers for remote video work
- Oversaw three productions per week

Creative Services Producer, 2014-2017

Nexstar Broadcasting - San Angelo, TX

- Assisted Director with determining editorial direction and content for over 100 commercial productions
- Collaborated with Promotions team for special events
- Assisted Sr. Producer with yearly PGA Charity Tournament

Satellite Radio Producer, 2013-2017

StudioStream Signature Sound - San Angelo, TX

- Produced multiple genre-specific music stations
- Provided voice-overs for commercials
- Supervised/trained new voice talent

Podcast Producer/Contributing Editor, 2011-2012

PC Gamer Magazine - San Francisco, CA

- Worked with EIC to develop weekly episodes of podcast
- Conducted interviews for both magazine and online videos
- Reviewed new tech/videogames
- Produced first episodes of PC Gamer Digital on Steam



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